



Dear Associate,

Recent CDC reporting of surges in the number of new coronavirus cases across the U.S. has troubled all of us. Florida, for example, reported a record high of 11,443 cases for July 2nd while California experienced a record high of more than 11,500 cases on July 5th. Only one month earlier, Florida's daily case total was below 2,000 and California's was 3,000. These increases in one month's time are concerning, and certainly not where we thought we would be at this point in the pandemic.

We have all seen regular reminders to take all necessary precautions: wear a mask, socially distance, practice proper hygiene, and avoid places of higher risk such as crowded events or bars. This advice has been repeated and reinforced for more than three months through a variety of channels. One would think that this has been sufficient time for proper habits to have been formed and maintained. Yet, humans are social creatures; we have a desire to spend in-person time with one another and resume normal activities. Let's remember that our habits and our choices matter deeply, especially as we see this virus spreading.

Within our Holiday communities, we have seen an increase in positive cases as well.

Every day, wherever we are and wherever we go, it is important we take the proper precautions in public and social settings. Our residents, our family members, and our team members depend on us to keep one another safe. It's critical that we stay aware and follow the four W's:

- **Wear** a mask and appropriate protective equipment
- **Watch** and maintain at least 6 feet of distance from other people
- **Wash** your hands
- **Walk away** from any at-risk gathering, party, or retail establishment where you run the risk of exposure

When we follow the four W's and our additional protocols and procedures, they work. While our number of communities experiencing active cases have increased, each community has been able to effectively contain the spread of the virus.

Let's do our best to reinforce and maintain the habits that keep us and our residents safe.

Thank you,

Javi & Lee